Jewel Mixed Paint

Handsome and Durable Shades

Manufactured from a scientific combination of pure linseed oil, white lead, zinc and the necessary colors to produce the tints.

A single trial will convince you that this paint is all we claim, being far superior in body, more lasting, and will retain its color and lustre longer than strictly pure lead and oil mixed by hand. It is uniform in shade and consistency, and will not fade unevenly. It is a desirable paint to use on account of its spreading and covering properties and great durability.

Recommended as being economical and durable giving the best results when properly applied according to directions, which are printed in full on the opposite page.

Put up in Barrels, Half Barrels and all Popular Sized Packages, attractively labeled.

Manufactured by
Wadsworth - Howland Company
Makers of High Grade Paints and Colors
Chicago, U. S. A.

Jewel Mixed Paint

Directions for Use

After opening the can pour off most of the oil found on surface and stir the paint thoroughly from the bottom up, after which replace the oil gradually, stirring at the same time until well mixed. Putty all nail holes, cracks, etc., between coats. Give all knots or sappy parts a coat of orange shellac.

For priming or first coat reduce the paint with pure raw or boiled linseed oil in the proportion of one quart of oil to one gallon of paint.

Brush the paint out well and let it dry thoroughly before applying the second coat.

For second coat apply the paint in its natural thickness, or if too thick to brush out well, thin with pure boiled linseed oil or spirits of turpentine. For inside work use turpentine only.

REMEMBER

That the condition of the surface to be painted has a great deal to do with the result.

That paint should not be applied in cold or damp weather.

That the wood must be thoroughly dry before the paint is applied.

Manufactured by
Wadsworth - Howland Company
Makers of High Grade Paints and Colors
Chicago, U. S. A.

Jewel Mixed Paint

Quantity of Paint Required

Add the number of feet front and rear to the number of feet in length (each side). Multiply the total by the height in feet, and divide by 300. The result will be the number of U. S. standard measure gallons required. To find number of Litres (Metric) System) required divide by 75 instead of 300.

EXAMPLE

Front	20	feet
Rear	20	"
Side	30	"
Side	30	"
Total	100	"
Multiply by height	20	"
Divide by 300)	2000	"

6⅔ gals. for 2 coats,
U. S. standard measure.

This rule will vary, owing to the condition and character of the surface of the wood; if it has been painted before or if the surface is smooth add hard, less than the above quantity will do. All other conditions being the same the quantity of paint required to cover a given surface will vary with the skill of party who applies the paint.

Manufactured by
Wadsworth - Howland Company
Makers of High Grade Paints and Colors
Chicago, U. S. A.

JEWEL READY MIXED PAINTS

Ready for Use

TURQUOISE 172

LIGHT BLUE 151

DARK BLUE 154

LIGHT GRAY 641

PEARL 324

BLUE GRAY LT. 424

BLUE GRAY M. 423

BLUE GRAY DEEP 422

LIGHT DRAB 1

FRENCH GRAY 13

Inside AND Outside White

YELLOW BUFF 23

CANARY YELLOW LT. 26

STRAW 322

WARM BUFF 28

YELLOW STONE 109

MILWAUKEE BRICK 201

FAWN 212

DEEP BUFF 107

FRENCH YELLOW 62

CANARY YELLOW DK. 152

CREAM 327

FLESH 12

PINK 326

SALMON 323

TERRA COTTA LT. 36

OXIDE RED 65

FAST RED 507 (Extra Shade)

VERMILION 150 (Etxra Shade)

BLOOD RED 421

LAVENDER 63

APPLE GREEN 16

YELLOW GREEN 205

PEA GREEN 345

PARROT GREEN 527

DARK PEA GREEN 607

EMERALD GREEN 153

QUAKER DRAB LT. 2

WILLOW GREEN 209

MOSS GREEN 524

BRONZE GREEN LT. 72

Durable Tints

LIGHT STONE 204

WARM GRAY 139

PURE GRAY 165

NEW BROWN 42

LIGHT BROWN 50

OAK LEAF BROWN 526

LEATHER BROWN 208

WARM OLIVE LT. 66

GOLDEN BROWN 69

FRONT DOOR GREEN 164

Black AND Special Colors

MANUFACTURED BY

WADSWORTH-HOWLAND CO., CHICAGO, U. S. A.

Domestic Mixed Paint

Directions for Use

After opening the can pour off most of the oil found on the surface, and stir the paint thoroughly from the bottom up after which replace the oil gradually, stirring at the same time until well mixed

Putty all nail holes, cracks, etc., between coats.

Give all knots or sappy parts a coat of Orange Shellac.

For Priming or first coat reduce the paint with Pure Raw or Boiled Linseed Oil in the proportion of one quart of Oil to one gallon of paint.

Brush the paint out well and let it dry thoroughly before applying the second coat.

For second coat apply the paint in its natural thickness, or if too thick to brush out well, thin with Pure Boiled Oil or spirits of Turpentine.

REMEMBER

That the condition of the surface to be painted has a great deal to do with the results.

That paint should not be applied in cold or damp weather.

That the wood must be thoroughly dry before the paint is applied.

Manufactured by
Wadsworth-Howland Company
Makers of High Grade Paints and Colors
Chicago, Illinois

Domestic Mixed Paint

Quantity of Paint Required

Add the number of feet front and rear to the number of feet in length of both sides. Multiply this by the average height. Divide by 300 (as one gallon will cover on good surface 300 square feet, **two coats,** which will give the required amount in gallons.

EXAMPLE

Front..... .....20 feet
Rear.....20 feet
Side.....30 feet
Side..... .....30 feet

Total....100 feet
Multiply by height20 "

Divide by 300)2000
6⅔ gals. for two coats.

This rule will vary owing to the condition and character of the surface of the wood. If it has been painted before, or if the surface is smooth and hard, less than the above quantity will do. On other conditions, the quantity of paint required to cover any given surface will vary with the skill of the party who applies the paint.

Manufactured by
Wadsworth-Howland Company
Makers of High Grade Paints and Colors
Chicago, Illinois

Domestic Mixed Paint

DURABLE and ECONOMICAL

Composed of a combination of the most durable materials in such proportions as experience has demonstrated will produce the most satisfactory results for general use, and are intended for all classes of

Interior and Exterior PAINTING

Guaranteed to give the best results when properly applied according to directions.

Manufactured by
Wadsworth-Howland Company
Makers of High Grade Paints and Colors
Chicago, Illinois

DOMESTIC READY MIXED PAINTS

Ready for Use

TURQUOISE 172

LIGHT BLUE 151

DARK BLUE 154

LIGHT GRAY 641

PEARL 324

BLUE GRAY LT. 424

BLUE GRAY M. 423

BLUE GRAY DEEP 422

LIGHT DRAB 1

YELLOW BUFF 23

CANARY YELLOW LT. 26

STRAW 322

WARM BUFF 28

YELLOW STONE 109

MILWAUKEE BRICK 291

DEEP BUFF 107

FRENCH YELLOW 62

CANARY YELLOW DK. 152

CREAM 327

FLESH 12

PINK 326

SALMON 323

TERRA COTTA LT. 36

OXIDE RED 65

FAST RED 507 (Extra Shade)

VERMILION 159 (Extra Shade)

BLOOD RED 421

APPLE GREEN 16

YELLOW GREEN 205

PEA GREEN 345

PARROT GREEN 527

DARK PEA GREEN 607

EMERALD GREEN 153

WILLOW GREEN 209

MOSS GREEN 524

FAWN 212

Durable Tints

LIGHT STONE 204

WARM GRAY 139

PURE GRAY 165

DEEP GRAY 207

NEW BROWN 42

YELLOW BROWN 190

OAK LEAF BROWN 526

LEATHER BROWN 208

FRENCH GRAY 13

Inside AND Outside White

Black AND Special Colors

MANUFACTURED BY

WADSWORTH-HOWLAND CO., CHICAGO, U. S. A.

Conqueror Mixed Paints

The kind that's ready for use

x x x x x

REMEMBER

That the condition of the surface to be painted has a great deal to do with the result.

That paint should not be applied in cold or damp weather.

That the wood must be thoroughly dry before the paint is applied.

x x x x x

Manufactured by

CONQUEROR PAINT COMPANY

CHICAGO, ILLINOIS

Conqueror Mixed Paints

The kind that's ready for use

These Paints are composed of a combination of the most durable material in such proportion as experience has demonstrated will produce the most satisfactory results for general use, and are intended for all classes of interior and exterior painting. They will dry hard with a high gloss, cover well over a large surface and prove more durable and economical than lead and oil mixed in the usual manner.

These paints are prepared as heavy as required for finishing coats and should be thinned for priming coats or when necessary, with pure boiled linseed oil for outside work, and turpentine for inside work. Allow ample time for paint to dry between coats. Shellac all knots and sappy places and never paint over a damp or cold surface. Seams, nail holes and other uneven places should be puttied after first coat.

To obtain the best results the above directions should be carefully followed.

Manufactured by

CONQUEROR PAINT COMPANY

CHICAGO, ILLINOIS

Conqueror Mixed Paints

The kind that's ready for use

Quantity of Paint Required

Add the number of feet front and rear to the number of feet in length (each side). Multiply the total by the height in feet and divide by 300. The result will be the number of U. S. standard measure gallons required. To find number of litres (metric system) required divide by 75 instead of 300.

EXAMPLE

Front.....20 feet
Rear.....20 "
Side.....30 "
Side.....30 "
Total.... 100
Multiply by height 20
Divide by 300)2000
6½ gals. for 2 coats
U. S. Standard measure

This rule will vary, owing to the condition and character of the surface of the wood; if it has been painted before or if the surface is smooth and hard, less than the above quantity will do. All other conditions being the same the quantity of paint required to cover a given surface will vary with the skill of party who applies the paint.

Manufactured by

CONQUEROR PAINT COMPANY

CHICAGO, ILLINOIS

Made of the Best Materials

Durable and Economical

SAMPLE S

CONQU

MIXED

The kind that's

Manufactur

Conqueror Pai

Chicago, I

CONQUEROR READY MIXED PAINTS

DURABLE TINTS

- Turquoise 172
- Light Blue 151
- Dark Blue 154
- Pearl 324
- Blue Gray Lt 424
- Blue Gray M 423
- Blue Gray Deep 422
- Light Drab 1
- French Gray 13
- Lavender 63

- Yellow Buff 23
- Canary Yellow Lt 26
- Straw 322
- Warm Buff 28
- Yellow Stone 109
- Milwaukee Brick 201
- Fawn 212
- Deep Buff 107
- French Yellow 62
- Canary Yellow Dk 152

- Cream 327
- Flesh 12
- Pink 326
- Salmon 323
- Terra Cotta Lt 36
- Oxide Red 65
- Fast Red 507 (Extra Shade)
- Vermilion 150 (Extra Shade)
- Blood Red 421

READY FOR USE

- Apple Green 16
- Yellow Green 205
- Pea Green 345
- Parrot Green 527
- Dark Pea Green 607
- Emerald Green 153
- Quaker Drab Lt 2
- Willow Green 209
- Moss Green 524
- Bronze Green Lt 72

- Light Stone 204
- Warm Gray 139
- Light Brown 50
- Oak Leaf Brown 526
- Yellow Brown 190
- Leather Brown 208
- Warm Olive Lt 66
- Golden Brown 69
- Golden Olive 420
- Front Door Green 164

INSIDE AND OUTSIDE WHITE

Manufactured by CONQUEROR PAINT COMPANY, Chicago, Illinois

BLACK AND SPECIAL COLORS

BAY S

TINTED

Manufactu

Wadsworth-How

Chicago,

SPECIMEN SHADES

172

151

154

641

324

424

423

422

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13

BAY STATE WHITE

Sanitary and Decorative

Directions For Use

Dissolve 5 pounds of **Jewel Wall Finish** with 4 pints of **Boiling water**; Stir thoroughly while gradually adding the **boiling water** until dissolved. Strain through a fine wire strainer or cheese-cloth; let it stand in a cool place until jelled, after which add 2 pints of **cold water**, stirring until like thin cream.

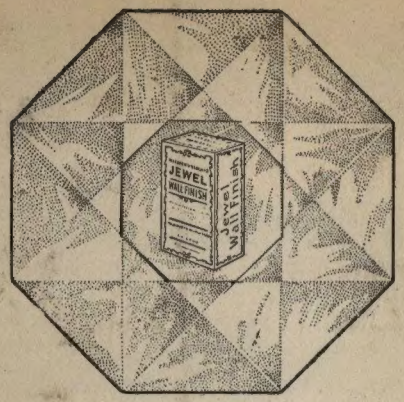
In **hot weather**, if it does not jells, use 1 pound of ice instead of the cold water or allow the hot mixture to stand for 15 minnutes; lthen place pail and all in as cold water as obtainable until chilled.

In **cold weather**, if it jells too hard do not add more water, but heat slightly and beat well.

In **tinting**--Dissolve and strain tinting color, then mix thoroughly with the wet **Jewel Wall Finish** before the latter jells, straining before using.

Wash or scrape off all old wall finish, kalsomine or whitewash; plaster up all holes and cracks: and if surface has never been sized, size same with a thin coat of **fresco size, shellac** or **flat oil paint** to stop suction.

Jewel Wall Finish should be applied **hot and thin** when used as a size, on which additional coats may be applied without peeling: or on a painted or varnished surface without suction to obtain a perfect finish with onecoat.



Dissolves perfectly and easily in **boiling water**, leaving no sediment.

It has an excellent body, as it covers with one coat.

Flows smoothly and freely under the brush, without spattering.

Shows **no laps** and will not **chip** or **rub** off.

Does not **settle** or **harden** in the bucket and will not injure brushes.

Made for the **practical man**, but can be used by any one.

The **tints** are **clear, tasty** and popular.

Jewel Wall Finish is in a condensed powder and is not **fluffed** or **puffed** up

It gives the maximum service at a minimum expense.

Unlike various **wall finish, kalsomine** or **cement mixtures**, it washes off very readily.

The Chicago Board of Education Specifies "Jewel Wall Finish" for redecorating School Buildings.

JEWEL WALL FINISH

43

7

45

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41

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47

Jewel Wall Finish

Is a "SANITARY AND DECORATIVE" finish made for walls and ceilings put up in the form of a DRY-OPAQUE DENSE-CONDENSED-EFFICIENT powder wanting only the addition of ***Hot water*** to have it ready for use.

PRICE LIST

PURE WHITE AND TINTING WHITE

Barrels	300 lbs. each per lb.	.06½
Half-Barrels	150 " " " "	.07
4 lb. Packages	25 to the case " "	.08½

PURE WHITE, contains BLUE, to be used as WHITE ONLY.

TINTING WHITE, may be tinted by the addition of colors to suit individual tastes.

TINTS

Barrels	300 lbs. each per lb.	.07½
Half-Barrels	150 " " " "	.08
4 lb. Packages	25 to the case " "	.09½

Manufactured by WADSWORTH-HOWLAND CO., Chicago, U. S. A.

W-H-CO'S.
STANDBY BARN PAINT
BY WADSWORTH-HOWLAND COMPANY, U.S.A.

Standb
Barn Pai
WADSWORTH-HOWLAND Co.
PAINTS
COLORS
CHICAGO
W-H
CO.
WADSWOR
HOWLAND
CHICAG

STANDBY BARN PAINT

This Paint is unsurpassed for covering qualities and durability. It is composed of the most durable mineral pigments and is finely ground in Pure Linseed Oil.

HAS GOOD BODY
COVERS A LARGE SURFACE
IS WEATHER PROOF

It is the best paint for Barns, Roofs, Fences and other Outside Work, at a reasonable price, that we can produce.

Put up in barrels, half-barrels, five-gallon kits and gallon cans.

MOSS GREEN

DRAB

SLATE

YELLOW

SPECIAL RED

STONE

RED BROWN

Manufactured by WADSWORTH-HOWLAND CO., Chicago, U. S. A.

ADAMANTINE
PORCH PAINT
ELASTICITY
ECONOMY
MAPLE LEAF BROWN
DURABILITY
WADSWORTH-HOWLAND CO.
PAINT & COLOR GRINDERS
CHICAGO.

ADAMANT
Porch P
WADSWORTH-HOWLAND
W-H
CO.
WADSWO
HOWLAN
CHICA

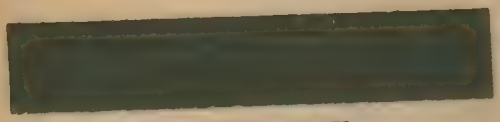
ADAMANTINE PORCH FLOOR PAINT

ADAMANTINE PORCH PAINT

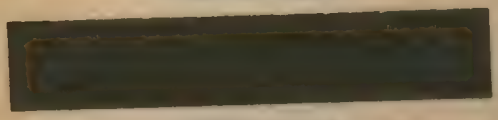
Made to withstand hard usage and exposure. Rain, Snow or the Heat of the Sun in Summer will not affect this paint and two coats will successfully protect your porch for years as well as beautify it.

DIRECTIONS FOR USE

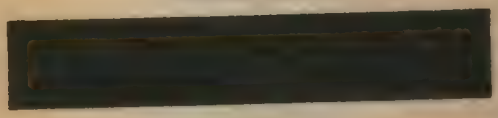
Have floor clean and dry. After opening can pour off the oil and stir the pigment thoroughly, gradually pouring back the oil. Apply in the consistency in the can after it is completely mixed. Apply the second coat after the first is thoroughly dry.



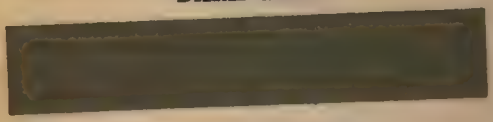
SCOTCH GRAY



STEEL GRAY

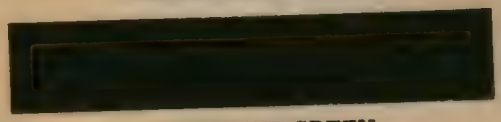


DARK GRAY



FRENCH DRAB

MAPLE LEAF BROWN



WOODBINE GREEN

Manufactured by WADSWORTH-HOWLAND CO., CHICAGO, ILL.

JEWEL
WAGON
PAINT
WADSWORTH-HOWLAND Co
PAINT & COLOR GRINDERS
CHICAGO, U.S.A.

JEWE
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WADSWORTH-HOWLAND Co
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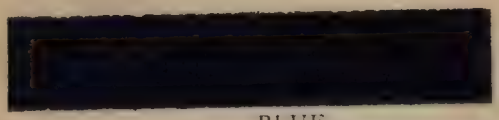
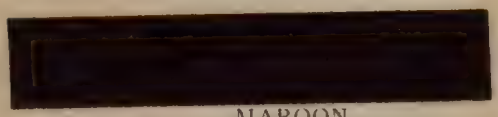
JEWEL WAGON & IMPLEMENT PAINTS

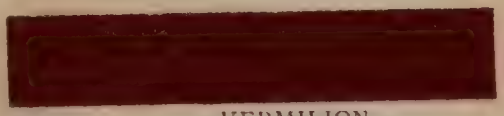


BLUE

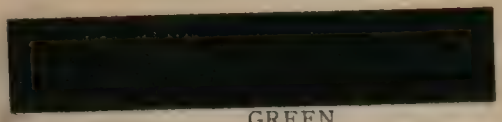
YELLOW



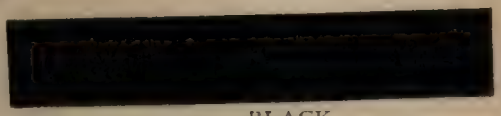
MAROON



VERMILION



GREEN



BLACK

These Paints are made specially for Wagons and Implements, where a handsome, preservative, quick drying, durable Varnish Color Paint is desired.

They come mixed ready for immediate use.

Our Wagon and Implement Paints are made for the purpose and should be used for the purpose intended. They will outwear any other paint and should be used in preference to a paint made for some other purpose.

Manufactured by WADSWORTH-HOWLAND CO., Chicago, Illinois

BANNER
CARRIAGE
PAINT
WADSWORTH-HOWLAND CO.
PAINT & COLOR GRINDERS
CHICAGO, U.S.A.

BANNE
Carriage P
WADSWORTH-HOWLAND CO.
PAINTS
COLORS
CHICAGO
W-H
CO.
WADSWO
HOWLAN
CHICA

RED

CARMINE

YELLOW

ROYAL BLUE

VERMILION

GREEN

BREWSTER GREEN

WINE

BANNER
Carriage Paint

Prepared with the most durable and Elastic Coach Varnish expressly for Automobiles, Carriages, Buggies, Etc. where a handsome, glossy surface is required.

DRIES QUICKLY. NO VARNISH REQUIRED

Directions for use on each can

These goods are put up in Quarts, Pints and Half-Pint Cans.

MANUFACTURED BY
Wadsworth-Howland Co.
Chicago, Illinois

REGAL ENAMELS
For Decorative Purposes

These Enamels are noted for their durability and beauty of finish, dry quickly and present a brilliant gloss which retains its lustre longer than any foreign enamels sold at a higher price. These enamels are adapted to everything in the way of interior household decoration, such as furniture, mantels, bric-a-brac, wicker and willowware, picture frames, tinware, glass, metal, etc. They dry very hard, do not become tacky and possess enough elasticity to prevent cracking and chipping.

By mixing white with any of the colored enamels, a great number of tints may be produced and many beautiful combinations obtained. These goods are put up in any sized package desired. Any one can apply them, and one or two coats will be found amply sufficient to cover.

Wadsworth - Howland Company
Makers of High Grade Paints and Colors
Chicago, U. S. A.

Varnoleo Radiator Paints
Specially Prepared for Radiator Work

These paints are similar to enamel, but dry slower and are made to withstand heat. They become flint hard in time and it is almost impossible to remove them from the iron. They have a high gloss, are very tough and will not crack. They may be used for radiators, fire grates, oven fronts, coal scuttles, tinware and every description of hardware. They dry naturally in about 16 hours or in 4 hours by baking.

They are made in the same shades as our enamel colors and put up in any sized package. The dark colors will stand an extra high degree of heat; the white, pink and similar tints not so high a degree, but are little affected by steam heat. All colors are waterproof and will stand boiling water for a long period.

When ordering these goods specify whether you desire Regal Enamels or Varnoleo Paints.

Wadsworth - Howland Company
Makers of High Grade Paints and Colors
Chicago, U. S. A.

Twenty Handsome Shades

Regal Enamels and Varnoleo Radiator Paints

Also Black and White

IVORY	PINK	CREAM	TURQUOISE
TERRA COTTA	COLONIAL YELLOW	YELLOW GREEN	YELLOW
GREEN	BLUE	PEARL GRAY	CARDINAL
BUFF	TAN	MAROON	OLIVE
LILAC	EMERALD GREEN	ROYAL BLUE	VERMILION

Dries quickly with a high gloss

Manufactured by

WADSWORTH-HOWLAND COMPANY, CHICAGO, U.S.A.

Will not crack or chip off

DIRECTIONS FOR USE

There are a few general directions for use that must be followed. Be sure the article to be renewed is perfectly free from dust, dirt, grease, etc. Wash it with hot water and washing powder and rinse it well with clean water. Grease may be eradicated with turpentine. Let the article get perfectly dry before applying RENUIT. Allow 24 hours for the first coat to dry before applying the second coat. Stir the contents of the can before using.

NEW FLOORS

Reduce the first coat with half turpentine if a hardwood and one-quarter if a softwood. After the first coat is dry apply the second coat in its natural strength. All floors need at least two coats.

RENUIT: THE MODERN FINISH

OLD FLOORS

Clean thoroughly and when dry apply one coat (in natural strength) of ground color. After this is dry apply a second coat (natural strength) of the color you desire.

PICTURE FRAMES

Picture frames may be renewed by first cleaning and then coating with the desired color.

OLD FURNITURE

Old furniture that has been varnished should be cleaned, then the scratched spots touched up and allowed to dry. Dust off again, or better still, sandpaper lightly and apply one coat of the color. If the color is being changed, first apply one coat of ground color and then put on the desired shade.

WADSWORTH-HOWLAND CO., CHICAGO

THE MODERN FINISH RENUIT ANYBODY CAN USE IT

LIGHT OAK

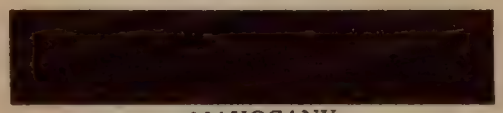
DARK OAK

GREEN

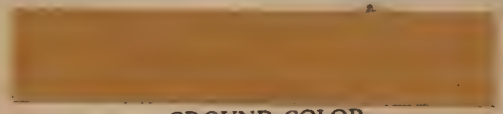
CHERRY

RED

WALNUT



MAHOGANY



GROUND COLOR

RENUIT is made to walk on.

RENUIT is ready for use, and comes in any sized can from ¼ pint to one gallon.

RENUIT may be applied with an ordinary flat varnish brush by an inexperienced person, with perfect results.

RENUIT is a finish made of the best ingredients obtainable and dries with a high lustre. It is elastic, flows easily, and may be rubbed.

RENUIT is put up in patent cans so there is no waste as the can may be sealed after using and the finish will not deteriorate by being left exposed to the air.

RENUIT is also made in the following shades in addition to the colors shown on this card:

GLOSS WHITE — FLAT WHITE
GLOSS BLACK — FLAT BLACK
NATURAL

Manufactured by WADSWORTH-HOWLAND COMPANY, Chicago, Illinois

MAKERS OF HIGH GRADE PAINTS AND COLORS

Conqueror Enamel

Owing to the general demand for a popular priced enamel we have succeeded in producing one that is not surpassed by any on the market.

These goods are adapted to everthing in the way of interior decoration, such as Furniture, Picture Frames, Bric-a-brac, Mantels, Glass, Cabinets, Metal, Wicker and Willow Ware Etc. They dry quickly with a high gloss and possess enough elasticity to prevent cracking or chipping.

Enamels are now being used extensively for finishing the interior of dwellings, offices, etc., and are made extra elastic for this purpose. By mixing any of the colored enamels with white a great number of tints may be produced and many beautiful combinations obtained.

Put up in all size packages.

Wadsworth-Howland Company
Makers of
High Grade Paints and Colors
Chicago, U. S. A.

Conqueror Enamel

We make special paints for all paint purposes and claim our products are the best for the purpose intended.

Painting is an art and nobody can successfully apply paint unless he is willing to follow directions.

We endeavor at all times to give directions that if followed will give good results and produce a perfect job but the person who expect to take an old brush and a can of floor paint and get a nicely enameled room will eventually have to have a painter to clean up his job.

A few rules that apply to all painting are.

1. Be sure your surface is clean and dry.

2. Be sure all loose and peeling paint is removed.

3. Be sure and stir your paint often.

4. Be sure your brush is c.ean if changing it from one color to another.

5. When using paint be sure and brush it out thoroughly.

6. When using enamel flow it on like varnish.

Wadsworth-Howland Co.
Chicago, U. S. A.

12 HANDSOME SHADES

CONQUEROR ENAMEL

ALSO BLACK AND WHITE

GREEN

BLUE

RICH GREEN

MEDIUM BLUE

EMERALD GREEN

DARK BLUE

Enamel must be flowed on like varnish and NOT brushed out thin like paint.

Be sure the surface to be covered is clean and dry and if it has been painted before be sure the old paint is either scraped off or thoroughly brushed so no loose paint remains.

For the first coat use Conqueror Flat White. If this is too thick thin with turpentine. The finishing coat should be the Conqueror Enamel in the consistency in the can.

Be sure the first coat is dry before applying the next and use a flat chisel varnish brush.

BUFF

YELLOW

PINK

CHERRY

NILE GREEN

WINE

MANUFACTURED BY

WADSWORTH-HOWLAND CO., CHICAGO, ILL.

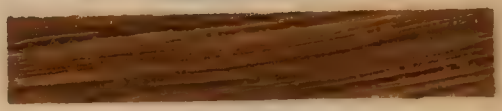
JEWEL
VARNISH STAIN
WADSWORTH-HOWLAND CO.
PAINT AND COLOR GRINDERS
CHICAGO U.S.A.

VARNIS
AND
OIL STAIN
WADSWORTH-HOWLAND CO.
PAINTS
COLORS
CHICAGO
W-H
CO.
WADSWOR
HOWLAND
CHICAG

JEWEL VARNISH & OIL STAINS

GOLDEN OAK

LIGHT OAK



DARK OAK

WALNUT

CHERRY

MAHOGANY

ROSEWOOD

GROUND COLOR

VARNISH STAINS

These goods will stain and varnish with one application and will answer equally for old or new work. They are an economical article as they finish with one coat, thus saving one-half the usual cost of material and time necessary for this class of work. If an extra high gloss is required finish with a coat of Banner Elastic Finish.

OIL STAINS

When properly applied these goods will produce perfect imitations of the woods they are designed to represent. These stains can be applied to a painted surface as well as to the bare wood with equally satisfactory results. They will dry hard and quickly, will not run or crawl, are rich, clear and brilliant in color, and will produce the natural wood effect so long sought for in a wood stain.

Manufactured by WADSWORTH-HOWLAND CO., Chicago, Illinois

ADAMANTINE FLOOR PAINTS

Are the Best Floor Paints Made

They are not composed of cheap minerals or cement with worthless resin dryers but are composed of the best material obtainable, suitable for the purpose, and such as years of experience has proven is required to withstand the extremely hard wear to which **Floor Paint** is subjected.

DIRECTIONS FOR USE

A new floor needs two coats. Have the floor thoroughly clean and if it is an old floor have it free from grease and be sure it is dry. Stir the paint well and do not thin. Allow two or three days between coats. You can walk on the floor 18 hours after painting but before the second coat is applied be sure the floor is dry.

ADAMANTINE FLOOR PAINTS

FLOOR TERRA COTTA

FLOOR RED

FLOOR MAROON

FLOOR BUFF

FLOOR YELLOW

FLOOR BROWN

The Most Reliable Goods

for the purpose in the market. Made up in a number of beautiful shades as shown by attached samples of colors. Will dry over night without tack and will harden with age. Two light coats properly applied (the second after the first is thoroughly dry) will be sufficient to keep a floor in good condition for a long time.

FLOOR BORDER RED

FLOOR GRAY

FLOOR LEAD COLOR

FLOOR [redacted] OAK

FLOOR GREEN

FLOOR ORANGE

FLOOR DUST COLOR

WADSWORTH-HOWLAND COMPANY, High Grade Paints and Colors, CHICAGO, ILL.

JEWEL FRESCO COLORS

PRICE LIST

No.	Name	50 and 100 lb. Drums Per lb.	5 lb. Pkgs. Per lb.	1 lb. Pkgs. Per lb.
38	Chr. Yellow Lt.	.30	.32	.36
52	Nile Green	.24	.26	.30
54	Rich Maroon	.48	.50	.54
30	Med. Green	.30	.32	.36
50	N. B. Crimson	.48	.50	.54
24	Soft Brown	.18	.20	.24
42	Turkey Red Lt.	.44	.46	.50
28	Dark Green	.36	.38	.42
48	Turquoise Blue	.36	.38	.42
34	Oxide Red	.18	.20	.24
22	Chr. Yellow M.	.30	.32	.36
46	Palm Green	30	.32	.36
40	Garnet	.42	.44	.48
32	Dark Olive	.28	.30	.34
26	Ult. Blue	.36	38	.42

"JEWEL" FRESCO COLORS are distinctive in their softness of tone, and permanency, depth and strength of Color.

They are thoroughly practical in every way and dissolve readily and perfectly by the addition of BOILING HOT water.

The proper amount of binder prevents rubbing, but will wash off easily.

They produce a soft, velvety, lasting finish which will not streak or cloud.

They cover perfectly with one coat and will not show laps, chip or rub off.

DIRECTIONS FOR USE

Dissolve JEWEL FRESCO COLOR with BOILING WATER to form a thick paste, stirring continually while gradually adding the BOILING WATER, so as to thoroughly assimilate all of the ingredients. Allow this mixture to stand until cool, reduce it with sufficient COLD WATER to the consistency of thick cream and strain through a fine wire strainer, or cheese cloth. It is now ready for application, for which use a good, wide Kalsomine Brush.

In HOT WEATHER, if it does not jell, use ice instead of cold water.

In COLD WEATHER, if it jells too hard, do not add more water, but heat slightly and beat well.

It is essential in the use of FRESCO COLORS to wash or scrape off all old Kalsomine and to remove all grease or smoke on the walls, to plaster up all holes and cracks, and if surface has never been sized, to SIZE with a thin coat of shellac, or quick drying varnish containing a little Plaster of Paris to stop suction.

Two or more FRESCO COLORS may be combined to produce variations of our standard shades, but do not adulterate them in any way.

JEWEL FRESCO COLORS

38

24

22

52

42

46

54

28

40

30

48

32

50

34

26

MANUFACTURED BY

WADSWORTH-HOWLAND COMPANY, CHICAGO, ILLINOIS

JEWEL WALL FLAT

DIRECTIONS FOR USE

Jewel Wall Flat is especially adapted for interior decorations where soft, velvet, flat effects are desired.

The use of JEWEL WALL FLAT will verify the following statements.

The Shades are clear, tasty and popular.

The Colors and the White are permanent.

Being rich with oil, it sets slowly and will not show laps, crack, chalk or peel off.

Has durability which permits of repeated washing.

Non-poisonous and not disagreeable to apply.

Leaves a satisfactory surface for refinishing.

Ideal as an undercoat for enamels and glaze colors.

Economical, due to good body, large covering capacity and ease of application.

Sanitary, as it is germ-proof, damp-proof and nonabsorbent.

Splendid for refinishing old window shades.

JEWEL WALL FLAT

DIRECTIONS FOR USE.

STIR contents of package thoroughly from the bottom to insure uniform body.

WALL FLAT should be applied with a wide brush and flowed on, do not brush it out like paint.

Thin only with turpentine when it becomes too heavy to work freely.

On BARE PLASTERED or CEMENTED WALLS, fill all cracks with plaster paris, and for first coat thin WALL FLAT with one pint of Raw Linseed Oil to the gallon; for second coat; use WALL FLAT as it comes in the can, allowing at least 24 hours between coats for drying.

On NEW WOODWORK, for first coat add one pint of Raw Linseed Oil and one pint of Turpentine to each gallon of WALL FLAT allowing twenty-four hours for drying. For finishing coat use WALL FLAT as it comes in the can.

On PAINTED WALLS or WOODWORK, wash off surfaces with a solution of washing soda and water to remove the gloss, dust and grease and apply WALL FLAT as it comes in the can.

JEWEL WALL FLAT

DIRECTIONS FOR USE.

BURLAP must be sized before applying WALL FLAT.

KALSOMINED WALLS should be washed off clean and prepared as directed for bare walls.

STEEL CEILINGS, RADIATORS, ETC. can be coated direct on the metal after all dust, grease and rust has been removed.

WALL PAPER should be first coated with WALL FLAT SIZE allowing 48 hours before finishing coat is applied. See that the paper is stuck tight to the wall.

DO NOT judge the colors of WALL FLAT until dry, as they change while drying.

CARE should be taken after package is open, to keep WALL FLAT well covered over night, as it has tendency to skin over when exposed to the air.

One gallon of WALL FLAT will cover 250 to 350 square feet, two coats, according to the surface over which it is applied.

SAMPLE CARD OF

JEWEL WALL FLAT

BLUE TINT

AZURE BLUE

OLD BLUE

LIGHT GRAY

Also Black and White

CREAM

BUFF

TAN

RUSSET

PALE GREEN

PEA GREEN

OLIVE

BOG GREEN

PINK

RICH RED

CANARY

YELLOW

Ready for Use

MANUFACTURED BY

WADSWORTH-HOWLAND CO., CHICAGO, ILL.

Jewel Cement Coating

JEWEL Cement Coating is to be used for exterior and interior painting of Brick, Concrete, Stone, Cement and Stucco building walls.

Attempts to incorporate coloring matter in the plastic mass are generally ineffective and deteriorating, while the use of cold water paints and lead and oil paints is equally so, owing to the damp surfaces encountered, as well as the elements contained in the concrete itself which cause chipping, peeling and dusting in a short time.

Jewel Cement Coating contains a liquid which penetrates the cement surface, hardening it, closes the pores and becomes a part of it, this eliminates dampness and prevents unsanitary conditions which are prevalent particularly in residences.

The coating dries out flat preserving the cement effect, and from our line of 10 different shades a desirable selection to harmonize with the surroundings may be made.

Price of All Shades Per Gallon

Barrels	$2.50
½ Barrels and 5 gallon cans	2.60
1 gallon cans	2.70

Manufactured by

Wadsworth-Howland Co.
CHICAGO

Jewel Cement Coating

Directions for Use

JEWEL Cement Coating is in liquid form ready for use consistency. After opening the can stir thoroughly before using. It can be used on old or new work, which must be dry; be sure to remove all loose particles and dust with a stiff broom or wire brush.

Jewel Cement Coating should not be brushed out but flowed on to allow for absorption as one gallon will only cover about 150 square feet.

It dries on the surface in several hours, but should be left several days to harden before applying another coat. Any number of coats may be applied in the same manner. In finishing floors, floor paint can be applied over special cement coating.

After using cover the can to prevent the coating from thickening, but should it be too thick for reusing, thin slightly with benzine.

Jewel Cement Coating

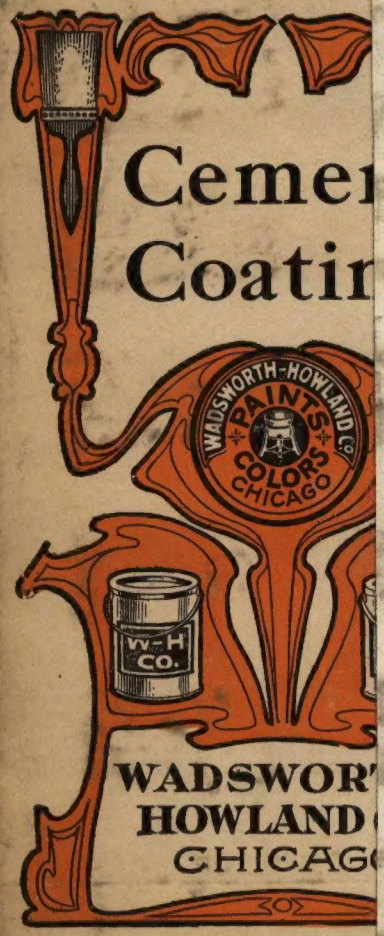
To meet the demand for an article to stop absorbing of moisture by cement walls, we have spent time and money in experimenting, demonstrating and practical tests, *and the result is*

Jewel Cement Coating
In Ten Shades

Manufactured by

Wadsworth-Howland Co.
CHICAGO

T-79



JEWEL CEMENT COATING

VENETIAN RED 666

BROWN 665

FRENCH YELLOW 667

LIGHT GREEN 668

MOSS GREEN 669

SLATE 662

NATURAL 660

LIGHT GRAY 661

CREAM 664

STRAW 663

JEWEL
Cement Coating

Protects your *Brick, Concrete, Stone, Cement and Stucco Walls* from the decaying effects of moisture. It is non-absorbent, impervious to acids, alkalis and gases and is water proof. Besides the colors shown we also make White. For floors use our special Cement Coating to prevent dusting.

(Made in Chicago)

Manufactured by

WADSWORTH-HOWLAND CO. - CHICAGO

Cottage Shingle Stains

Artistic, Penetrating
Preserving

12 Standard Shades

COMPOSED of the best wood preserving, non-drying oil and the necessary coloring matter. For use on roof or siding and shingles. Can be brushed on or dipped.

The quantity required will be about as follows:

For one brush coat—One gallon to 150 square feet of surface.

For two brush coats—One gallon to 100 square feet of surface.

Dipping—2½ to 2¾ gallons to 1,000 shingles.

Dipping and one brush coat, after the shingles are laid—3 gallons to 1,000 shingles.

Dipping makes the most durable job.

Wadsworth-Howland Company
CHICAGO

THE LACLEDE MFG. CO. COLOR CARD MAKERS, BUFFALO 6358

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